

SPONSORSHIP

OPPORTUNITIES & BENEFITS



DEPAUL UNIVERSITY

COLLEGE OF COMMERCE

The Real Estate Center



DePaul University...

offers three real estate degree programs: an MBA with a concentration in real estate finance and investment, a master of science in real estate (MSRE) and the first and only undergraduate real estate major in Illinois. All of DePaul's academic programs are AACSB accredited, and students benefit from the University's state-of-the-art technology resources such as Argus, Site to do Business and Costar, as well as online access to an array of databases including ABI/Inform, Lexis/Nexis, SNL Reit database, and Bloomberg.

Our faculty is comprised of distinguished real estate academics and renowned industry practitioners. Our academicians have earned worldwide rankings for their cutting-edge contributions to real estate research, while our industry professionals bring leadership experience in fields such as global investment management, tenant representation, development and investment sales. This unique faculty mix, combined with DePaul's institutional resources, creates an incomparable learning environment that links theory with pragmatic approaches to problem solving.

As a result, through comprehensive coursework, on-site work experience and industry networking, our students gain a profound understanding of the endless possibilities in real estate, while learning how to anticipate and deal with the risks of a highly entrepreneurial business. In fact, many of our students come into the program while working full time -- often in Chicago's vibrant real estate industry -- and ultimately bring an element of real world practice to the classroom.

The Real Estate Center at DePaul University...

housed within the Department of Real Estate, serves as the productive home for Chicago's real estate community and as an active network of students and alumni, public institutions, private real estate firms, scholars and executives-in-residence.

The Real Estate Center and the department provide not only traditional academic programs but high-profile conferences of specific interest to the real estate community and valuable programs and services to support graduate and undergraduate students as they advance through the program and prepare to enter the workforce.

These programs are exclusive to students enrolled in the real estate program and include:

- mentoring
- resume building
- internship and job placement
- career counseling
- opportunities to interact with executive-level real estate professionals both in and out of the classroom
- academic and travel scholarships

To provide these valuable student services, the Center relies on outside sources of funding and has developed a tiered sponsorship program, including four giving levels with corresponding benefits.

Please consider joining our efforts; your support is an investment in the future leaders of Chicago's dynamic real estate industry.



In addition to the unique set of benefits designated to each sponsorship level as described on the opposite page, all Sponsors and Friends of the Center receive the following prestigious benefits:

- Mentor DePaul real estate students
- Recruit new industry professionals utilizing the online resume book
- Participate in the annual Collegiate Real Estate Conference as a panelist
- Participate in conferences as guest speakers or panelists
- Invitation to the Spring Collegiate Real Estate Conference reception
- Guest lecture in the classroom
- Annual Fall Back to School Reception
- Membership in the DePaul President's Club for individual donors**

DePaul's strong ties to Chicago and its vibrant real estate community provide an unrivaled resource for students. Chicago is a microcosm of the global real estate industry and we have access to a wealth of talented and successful professionals whom we regularly engage in our programs.

Susanne E. Cannon

Chairman of the Dept. of Real Estate & the Douglas & Cynthia Crocker Endowed Director of The Real Estate Center at DePaul University

SPONSORSHIP & OPPORTUNITIES & BENEFITS

All sponsorships are renewable annually and may consist of corporations, trusts, foundations, associations, or individuals.

SUSTAINING SPONSOR: \$10,000 AND ABOVE

Benefits Exclusive to Sustaining Sponsors:

- Leadership role guiding the Center by serving on its Executive Committee
- Company logo on DePaul REC website's homepage
- Listing on REC letterhead
- Two complimentary tickets to annual fall conference*
- Two complimentary tickets to annual spring conference *
- Participate in the spring and fall annual sponsor business meetings

In addition to the exclusive benefits, Sustaining Sponsors also receive:

- Listing with hyperlink to company on sponsor page of REC Website
- Listing in monthly e-newsletter (distribution to over 5000 industry professionals) with hyperlink to company
- Recognition in Center-related events and marketing materials
- Recognition in Annual Report

CONTRIBUTING SPONSOR: \$5,000-\$9,999

- Listing with hyperlink to company on sponsor page of REC Website
- Listing in monthly e-newsletter (distribution to over 5000 industry professionals) with hyperlink to company
- Recognition in Center-related events and marketing materials
- Recognition in Annual Report
- One complimentary ticket to annual fall conference*
- One complimentary ticket to annual spring conference *

SUPPORTING SPONSOR: \$2,500-\$4,999

- Recognition in Annual Report
- Listing on REC website

FRIEND OF THE CENTER: \$1,000-\$2,499

- Recognition in Annual Report

** Individual (or charitable trust or foundation) gifts to DePaul University will be acknowledged with a gift receipt which you can use for your tax purposes. Corporate contributions are considered sponsoring partnerships, eligible for benefits based on sponsorship level.*

****Membership in the DePaul President's Club**

Individual donors (not corporations) who contribute \$1,000 or more to DePaul University during a single fiscal year (July 1 to June 30) are enrolled in the President's Club for that year and receive special recognition for that and the next fiscal year. All contributions to DePaul University -- including employer matching gifts -- count toward membership in the President's Club. President's Club members enjoy special recognitions and access to university events, including:

- Festive annual reception with the president, featuring student performances and signature dishes
- Special Invitations to DePaul Art Museum, School of Music and The Theatre School events
- Recognition at DePaul events
- Listing in the Annual Report Honor Roll of Donors
- A distinctive gift from DePaul University
- Periodic special communications



THANK YOU

THE REAL ESTATE CENTER SPONSORS

We would like to acknowledge our valued sponsors for their commitment to educating, nurturing and motivating students in the many rewarding aspects of real estate.

SUSTAINING SPONSORS

- Aries Capital Inc.
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- Chicago Association of Realtors (CAR)
- Chicago Title Insurance Company
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- DLA Piper LLC
- Equity Residential
- Ernst & Young LLP
- Freeborn & Peters LLP
- KPMG
- Marc Realty
- Mesa Development LLC
- Origin Capital Partners LLC
- PNC Bank
- Real Estate Finance Forum (REFF)
- Real Estate Investment Assoc. (REIA)
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