

# Year-End Summary of Accomplishments

## 2017-2018

- Hosted the International Vincentian Business Ethics Conference in conjunction with St. John's University and Niagara University on the theme: *Business and the Common Good*
  - More than 150 participants from 11 different countries joined us over three days
  - Hosted our "Corporate Morning" event as part of the conference bringing together business practitioners and academics for a morning of speakers.
- Ethics Series Partnership with the *Union League Club of Chicago*
  - *Business and the Common Good (IVBEC Corporate Morning)*- October 2017, featuring the following topics and speakers:
    - "Reviving Professionalism in the Changing Context of Business, Technology and Society"- Interactive Workshop
      - Martin Martinoff- Programme Manager, AuditFutures, Institute of Chartered Accountants for England and Wales (ICAEW)
      - Plamena Pehlivanova- Education Consultant & Teaching Fellow, UCL Institute of Education
    - "A Culture of Integrity"
      - Steve Priest- CEO and Founder, Integrity Insight International
    - "Fake News & News Ethics"
      - Carol Marin- Political Editor, NBC5 Chicago  
Director, Center for Journalism Integrity and Excellence, DePaul University
  - "*Will A.I. Take My Job or Save It?*"- *The Ethics of AI in the Workplace* May 2018, featuring a panel with:
    - Chip Delany, Strategy Associate, NexLP
    - Prof. Robin Burke, DePaul College of Computing and Digital Media
    - Trista Bonds, VP Training & Manufacturing Operations, Building Self Determination Industries
- Finalized the DePaul MiniCases online store to offer short undergraduate case studies on day to day ethics issues in the workplace for an entry level or intermediate level employee. We also uniquely offer business law related questions and teacher's notes for each case. The site is currently live and we will begin a large marketing push this summer.
  - KPMG has used our cases in their NAF Future Ready Lab for the past year.

- Continued to grow our Benefit Corporation Gateway ([benefitcorporationgateway.org](http://benefitcorporationgateway.org)), an online resource for researchers and entrepreneurs interested in learning more about benefit corporations and other forms of social enterprise.
  - Established a relationship with the Benefit Corporation Academic Roundtable and Summer Brown has taken a leadership role in developing an academic professional organization around BCs through the Roundtable.
  - Added an “Education” section to the portal for collecting materials from educators in this field of research.
  - The site has served over 400 visitors more than 2000 page views since its launch in November 2015.
- Hosted Steve Priest, the world’s leading ethics and compliance consultant for major corporations, governments and NGOS as our Executive in Residence for a week in February 2018. As part of his residence, we hosted an event in conjunction with the Chicago Regional Business Ethics Network (CRBEN) featuring a conversation with Steve Priest. Additionally, he and Daryl are working on a research project on the concept of corporate culture to be published in the next year.
- Expanded our relationship with the DePaul business student case competition organization, DECA, and held our second DECA Business Ethics Case Competition in the fall 2017 with over 50 student participants. IBPE Board Members brought their “real world” expertise and experience to the judging table for the event as well.
- Published three new issues of the academic journal, *Business and Professional Ethics Journal* in conjunction with the Philosophy Documentation Center.
  - An academic paper analyzing the impact and reputation of the various journals in the business ethics field listed the BPEJ as the 5th most prestigious business ethics journal in the world (we can likely knock out 3 and 4 too, since the writers were using some outdated info about BPEJ). This is great news and helps build our academic reputation and brand.
- Sponsored the Business Ethics Luncheon at the Association for Professional and Practical Ethics Annual Meeting held in Chicago this past February 2018. The theme was “Build Your Own Ethical Corporate Culture” and featured Richard Panico, President & CEO of Integrated Project Management Company, Inc., (AND former Chair and Member of the IBPE Board) and Tom Carmazzi, CEO Tuthill Corporation
- Awarded two Wicklander Fellowship for the 2017-2018 Academic Year:
  - John Berdell, Economics, Driehaus Business School
  - Jason Martin, Journalism, College of Communication
- Hosted two lecture events with Dr. Koehn for DePaul students and faculty:
  - *Ethics of 3-D Printing*, hosted in conjunction with DePaul Library Services to feature the new Makerspace in the Richardson Library

- *Evil in Groundhog's Day*, hosted in conjunction with the Philosophy Department
- Prof. Daryl Koehn presented at the Society for Business Ethics (August 2017), Transatlantic Business Ethics Conference (September 2017), Association for Practical and Professional Ethics Conference (February 2018), Society for Corporate Compliance and Ethics Conference (April 2018).
- Welcomed two new members to the IBPE Board of Directors:
  - Lisa Portnoy, Partner (Technology/Media & Entertainment/Telecom Sector Leader), Ernst & Young
  - Candice Kline, Commercial Litigation & Bankruptcy Partner, Carpenter, Lipps & Leland LLP
- Prof. Koehn published several academic pieces and spoke at several conferences including:
  - "Preliminary Thoughts on Types of Apologies: Interpersonal, Corporate and Collective," 2017 C4eJ 2
  - *Why We Need a New Theory of Responsibility* (tentative title), book proposal accepted by Springer.
  - Spoke at the Society for Business Ethics and at the International Vincentian Business Ethics Conference.
  - Keynote talk at the University of Wisconsin Milwaukee Business Ethics Luncheon on Two Views of Integrity.