

Year-End Summary of Accomplishments 2015-2016

- Prof. Daryl Koehn joined the Institute in July 2015 as the new Wicklander Chair in Business Ethics and brought with her an ambitious plan for the Institute.
- Built the Benefit Corporation Gateway (bc-gateway.org), an online resource for researchers and entrepreneurs interested in learning more about benefit corporations and other forms of social enterprise.
 - This included an extensive SEO assessment and paid social media advertising to encourage site traffic. We have seen an increase of 150% as a result of these efforts.
 - We also developed relationships with local social enterprise organizations in order to continue building our network and become a major source of information on the topic of benefit corporations.
 - We hosted an event with Chicago-based benefit corporation founders for DePaul students and faculty.
- The first season of *Big Questions*, aired on WTTW-Prime, won a regional EMMY award from the National Academy of Arts and Sciences in November 2015. Season two is currently airing on WTTW-Prime.
- Hosted an event on the topic of ethical issues in the field of 3-D printing at a local makerspace called Catalyze Chicago.
- Forged a relationship with the Union League Club of Chicago (through the help of Ray Wicklander) and began an ethics forum speaker series. Our first event was on the topic of CEO Apologies and featured Dr. Koehn discussing her research in this area.
 - We will be hosting 2-3 events per year at the Union League Club.
- Began writing a series of short undergraduate case studies on day to day ethics issues in the workplace for an entry level or intermediate level employee. We will begin selling these short case studies in late 2016/early 2017.
- Published three new issues of the academic journal, *Business and Professional Ethics Journal* in conjunction with the Philosophy Documentation Center. Dr. Koehn joined Bas van der Linden as Co-Editor-in-Chief of the Journal.

- We are currently working on a special issue, with Prof. David Steingard from St. Joseph's University, on the topic of benefit corporations.
- We are also working on a special issue, with Prof. Wayne Eastman at Rutgers University, on the topic of "Do We Already Have Enough Business Ethics?"
- Awarded two Wicklander Fellowship for the 2015-2016 Academic Year:
 - Richard Farkas, Department of Political Science
 - Mark Robinson, School for New Learning
- Institute faculty and staff have written academic papers on the topic of benefit corporations and will be presenting them at the International Society of Business, Economics and Ethics' World Congress in Shanghai, China in July 2016.
- Hosted an Ethics Across the Curricula Alumni Workshop to discuss future prospects for the Ethics Across the Curricula program.
- Welcomed one new member to the IBPE Board of Directors:
 - Ann Neal, Chas A. Neal & Company
- Voted for the new IBPE Board of Directors' Chair for 2017-2019, Haydee Olinger.
- Prof. Koehn published an academic paper and was featured in two major newspapers for her research :
 - "Are the New Benefit Corporations Likely to Prove Truly Beneficial?" *forthcoming in Business and Professional Ethics Journal*.
 - Rigby, R. (2016, February 18). *The delicate art of the workplace apology* - FT.com. Retrieved June 07, 2016, from <http://www.ft.com/intl/cms/s/0/f5726166-d004-11e5-831d-09f7778e7377.html#axzz4AvWKAhbm>.
 - Robison, P. (2015, November 12). *CEOs: Apologize, but Keep It Manly*. Bloomberg Businessweek. Retrieved from <http://www.bloomberg.com/news/articles/2015-11-12/ceos-apologize-but-keep-it-manly>.