



DEPAUL

John L. Keeley Jr.  
Center for Financial Services

John L. Keeley Jr.  
Center for Financial Services

Keeley Center  
Academy

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BANKING | CONSULTING | INVESTMENT MANAGEMENT | WEALTH MANAGEMENT

The John L. Keeley Jr. Center for Financial Services strengthens DePaul's visibility and connections in the financial services community. The co-curricular programming offered by the Keeley Center through collaboration with financial services firms enables our students to access experiential learning and career opportunities that lead to professional success.



– Sulin Ba | DEAN, DRIEHAUS COLLEGE OF BUSINESS, DEPAUL UNIVERSITY

## WHERE POTENTIAL MEETS SUCCESS



## Building Paths from Potential to Success

**MANY COLLEGE STUDENTS** face challenges transitioning into internships or full-time roles in firms, lacking real-world aptitude and knowledge not taught in traditional curricula. Similarly, companies often find candidates lacking in essential interpersonal and technical skills.



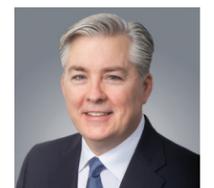
Realizing these challenges, in 2018 DePaul University transformed the Center for Financial Services and expanded its programming by establishing the **John L. Keeley Jr. Center for Financial Services**, honoring the late finance executive John L. Keeley Jr.

The Keeley Center's mission is to **bridge the gap between classroom and industry**, connecting students, faculty, and the financial services community. Funded by the Keeley Family Foundation, alumni, faculty and staff, corporate sponsors, and other friends of DePaul, the Keeley Center enhances the DePaul curriculum to meet industry demands.



Through **co-curricular education** and programming, **events** bringing together industry leaders, academia and students, and relevant **research**, the Keeley Center promotes **thought leadership** and ensures a **talent pipeline** for Chicago and beyond.

The Keeley Center's mission is preparing students for rewarding careers in financial services. If the Keeley Scholars are willing to **INVEST** in themselves, their hard work and dedication will lead to **SUCCESS**.



– Kevin M. Keeley | ADVISORY BOARD MEMBER, JOHN L. KEELEY JR. CENTER FOR FINANCIAL SERVICES; MEMBER, BOARD OF TRUSTEES, DEPAUL UNIVERSITY



## Experiential Learning

AT THE HEART OF THE JOHN L. KEELEY JR. CENTER FOR FINANCIAL SERVICES is the **Keeley Center Academy**. This experiential program is demanding and rigorous, providing high-performing finance students with a competitive advantage. Through collaboration with industry leaders and certification/licensing partners, the programming content continuously adapts to the needs of the financial services industry, while ensuring successful career outcomes for students.

The Academy programming is designed to complement and supplement DePaul's finance courses in banking, investment management and wealth management, with a specific focus on skills and abilities development to provide fulfilling finance career opportunities.

Upon completing the 18-month Academy program, students can earn either the **Keeley Scholar** or **Distinguished Keeley Scholar** designation, differentiating them from other finance graduates.



### Program Impact

In its five-year history, the Academy has paved a path to significant career achievement for students willing to "invest in success."

**5**  
Keeley Center  
Academy  
Cohorts

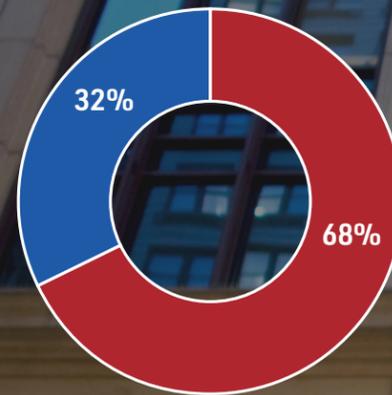
**100%**  
Internship  
and/or Full-Time  
Employment

**201**  
Admitted  
Students

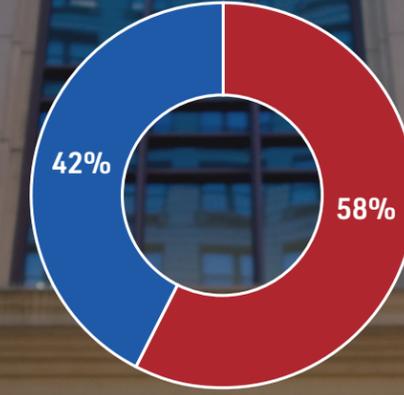


The Keeley Center Academy is committed to being inclusive of first generation and diverse students. The Keeley Center is supportive of Diversity, Equity, and Inclusion (DEI) initiatives in its programming and events.

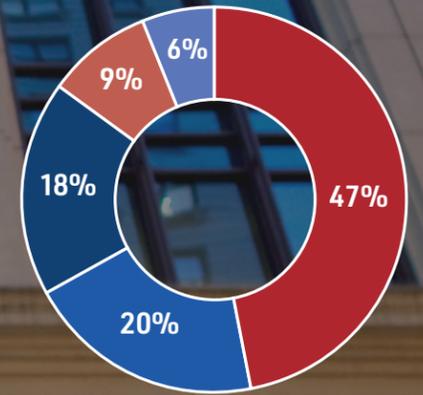
### ACADEMY STUDENT PROFILE



Male  
Female



Non First-Generation  
First-Generation



White  
Hispanic  
Asian  
Middle Eastern/North African  
Black

### ACADEMY GRADUATE CAREER PATHS

**37%** Commercial  
Banking

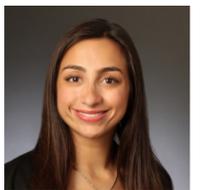
**31%** Corporate Banking  
& Investment  
Banking

**13%** Institutional  
Asset Management  
Research  
Sales & Trading  
Wealth Management

**11%** Consulting

**8%** Financial Planning  
and Analysis  
Private Capital  
Valuation

*I was attracted to the Keeley Center Academy as I wanted to learn about the various career paths in financial services, build an industry network, achieve technical certifications and behavioral skills, and benefit from experiential programming. Through the Academy, I was able to find a sense of belonging and community by forging friendships with like-minded students who shared common objectives and supported each other. Joining the Academy was the best decision I made while at DePaul. I made lifelong friends and am now excited and well positioned for my commercial banking career path.*



Maria Delis | DISTINGUISHED KEELEY SCHOLAR AND INCOMING COMMERCIAL BANKING ANALYST, JPMORGAN

**Keeley Center Academy Student Programming**

The program guides students on a journey through professional and interpersonal skill base development, certifications, experiential learning, career insights, and industry connections.

**Technical Skill Base Development – Certifications & Licenses**



<p><b>Adventis™</b> Financial Modeling</p> <p><b>Bloomberg</b> Bloomberg Market Concepts</p> <p><b>FINRA</b> Securities Industry Essentials (SIE)</p> <p><b>KNOPMANMARKS</b> How to Finance Financial Training and SIE Prep</p> <p><b>eMoney</b> Wealth Management</p>	<p><b>CFA Institute</b> Investment Foundations</p> <p><b>CAIA ASSOCIATION™</b> Fundamentals of Alternative Investments</p> <p><b>OLD NATIONAL BANK®</b> Financial Literacy and Empowerment</p> <p><b>Wall Street Prep</b> Advanced PowerPoint</p>
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**Professional Awareness and Interpersonal Skill Base Development**



<p><b>PC &amp; A</b> Professional Etiquette</p> <p><b>CURRYOUNG</b> Professional Business Writing</p>	<p><i>The Second City</i> Public Speaking</p> <p><b>OMNI BREAKTHROUGH</b> EMPOWERING PROFESSIONAL GROWTH Interviewing</p>
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**Experiential Learning & Competitions**



<ul style="list-style-type: none"> <li>• Consulting</li> <li>• Credit Analysis</li> <li>• Individual Financial Plan</li> </ul>	<ul style="list-style-type: none"> <li>• Portfolio Management</li> <li>• Sell Side M&amp;A</li> <li>• Stock Pitch</li> </ul>
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**Career Awareness**



<ul style="list-style-type: none"> <li>• Banking                     <ul style="list-style-type: none"> <li>- Commercial Banking</li> <li>- Corporate Banking</li> <li>- Investment Banking                             <ul style="list-style-type: none"> <li>» Advisory (M&amp;A and Restructuring)</li> <li>» Capital Raising (Debt and Equity)</li> </ul> </li> </ul> </li> <li>• Consulting                     <ul style="list-style-type: none"> <li>- Investment</li> <li>- Risk &amp; Compliance</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Institutional Investment Management                     <ul style="list-style-type: none"> <li>- Portfolio Management</li> <li>- Research (Equity &amp; Fixed Income)</li> <li>- Sales &amp; Trading</li> </ul> </li> <li>• Private Capital                     <ul style="list-style-type: none"> <li>- Debt</li> <li>- Equity</li> </ul> </li> <li>• Valuation</li> <li>• Wealth Management                     <ul style="list-style-type: none"> <li>- Financial Planning</li> <li>- Investment Management</li> </ul> </li> </ul>
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**Industry, Alumni & Community Engagement**



<ul style="list-style-type: none"> <li>• Employment Preparation</li> <li>• Financial Literacy Service Projects</li> <li>• Industry Led Conferences</li> </ul>	<ul style="list-style-type: none"> <li>• Leadership Development</li> <li>• Meet the Firms</li> <li>• Mentoring/Advising</li> <li>• Networking</li> </ul>
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## Alumni Engagement

**KEELEY SCHOLARS ARE PASSIONATE ABOUT** their career-changing Keeley Center Academy experiences and they are driven to be brand ambassadors, **"paying it forward"** to the next generation of finance leaders through mentoring, networking, providing internship and job opportunities, and supporting Keeley Center initiatives.

### Keeley Center Academy Alumni Board

The Alumni Board represents 200+ alumni and creates opportunities and events to keep them connected and engaged. They also provide strategic direction for programming.

### Mentorship

Alumni are paired up with Academy students, using their experience and connections to help students successfully transition to the professional workforce.

### Speaking Opportunities

Alumni share their knowledge and industry in the classroom, as well as in Academy programming.

### Hiring Graduates

Through their industry connections, alumni also help students secure formal internships and full-time roles in the financial services sector.

*As a student, connections with alumni and industry supporters of the Keeley Center Academy helped me find and start my career in Investment Banking. As an alumna, attending events and meeting with students allows me to share the same support I was given. The finance industry is based on relationships and the network the Academy builds extends far beyond the undergraduate program.*



- Isabel Aglikin | KEELEY CENTER ACADEMY ALUMNI BOARD MEMBER; VICE PRESIDENT, INVESTMENT BANKING, KROLL

## Corporate Sponsors/Keeley Center Board Members

Sponsors play a pivotal role, providing essential annual financial support for the Keeley Center, the Keeley Center Academy, and student scholarships. As board members, sponsors actively influence the Center's strategic direction and programming, including collaborating in the development of the experiential learning curriculum, hosting Meet the Firms events, and providing internship and full-time opportunities for students.



*We are very proud to be a long-standing corporate sponsor of the Keeley Center. The partnership has grown over the years and has really been beneficial to BMO. Our ability to collaborate on programming and skill base development, be featured in conferences and workshops, participate in the classroom, host experiential learning and Meet the Firm events, and very importantly, access the talent that is being developed, has proven to be very valuable. Thanks to the Keeley Center Academy and the student developmental experience it provides, DePaul University is a target school for us across many of our lines of business for internships and full-time hiring.*



- Jennifer Schlott-Rouzan | KEELEY CENTER BOARD MEMBER; MANAGING DIRECTOR, HEAD OF PROFESSIONAL DEVELOPMENT COMMERCIAL, NORTH AMERICA, BMO

## Industry Partners

Partners help to deliver the Keeley Center Academy's experiential learning curriculum, host Meet the Firms events, and provide internship and full-time opportunities for students.

Altair Advisors	Driehaus Capital Management	Kroll	Mesirow	Prudential Private Capital
Bank of America	Focus Management	LGIMA	Morgan Stanley	Stout
CFI Partners	HSBC	Logisyn	Morningstar	Truist
Credit Agricole	JPMorgan	Loop Capital	NASDAQ	Wells Fargo
Cyprium Partners	Kemper	Marquette Associates	Northern Trust	William Blair



## Connections With Industry

WE TAKE PRIDE IN OUR STRONG KEELEY CENTER COMMUNITY that supports our mission year after year. We bring together top students, academia, and industry leaders to **educate, adapt, and build networks**, fostering valuable connections for both students and professionals.

### Keeley Conference Series

In this specialized quarterly conference series, industry professionals and students learn about real-world topics and issues. Industry leaders and professionals are able to promote themselves as thought leaders and position their companies as a great place for students to launch their careers.

The integrated and interactive sessions focus on timely themes such as the "Digital Transformation of Finance," "Banking in an Uncertain Economy," and "ESG, Sustainability, and the Debt Markets."

### Meet the Firms

In these firm-hosted events, companies showcase themselves, get a first glimpse of top talent, and conduct early recruiting for internships and full-time roles. Students are able to learn more about the firms and network with industry professionals.

*The Keeley Conference Series is our leading program for providing thought leadership in the Chicago financial services community. We bring together speakers and panelists to discuss emerging issues in a gathering of students and professionals sitting side by side. The breakout sessions give participants an opportunity to engage with one another and share their thoughts on the topics. As the Academic Director of the Keeley Center, I am proud of the "bridge" that we have built. This is about connecting big ideas with the people working in the field and the students entering the labor force. Together, we can help lead the industry.*



- Lamont Black | ACADEMIC DIRECTOR, JOHN L. KEELEY JR. CENTER FOR FINANCIAL SERVICES



## Meaningful Thought Leadership

CONNECTING THEORY WITH PRACTICE IS ONE OF THE KEY PRINCIPLES of the Keeley Center. By providing a forward-thinking environment for research and innovation, both industry leaders and students can **stay ahead of the fast-moving financial landscape**.

### Christopher L. Keeley Endowed Chair in Investment Management

Established in 2002 in memory of Mr. Keeley's youngest son (a DePaul alumnus), the Christopher L. Keeley Endowed Chair in Investment Management leads both research and teaching efforts for the Keeley Center.



Current Chair in Investment Management, Pavel G. Savor, is an award-winning contributor to the *Journal of Finance*.

### Connecting Research with Industry

Keeley Center faculty regularly publish articles in finance journals and publications such as *Journal of Finance*, *Journal of Financial Economics*, and *Review of Financial Studies*.

### Research in the Classroom

Students gain exposure and resources for professional-level research, fostering independent thinking beyond the headlines.

### Christopher L. Keeley Finance Lab

The Finance Lab provides Keeley Center Academy students access to financial data for research and market analysis. The Lab is also utilized for certification trainings and events.

*The Keeley Center's vision is to be a leading resource to support and strengthen the Chicago finance community through thought leadership and career-ready talent.*

*The underlying motivation of enhancing the Keeley Center's programming and for starting the Keeley Center Academy was to provide access to high impact job careers in financial services for DePaul's finance students. We also wanted to ensure that all programming was done with purpose, impact and with excellence. Our success with industry recognition and job placement validates that our programming experience delivers.*

– Martin Essenburg | EXECUTIVE DIRECTOR, JOHN L. KEELEY JR. CENTER FOR FINANCIAL SERVICES



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Center for Financial Services

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