

Maija Renko

Professor and Coleman Chair of Entrepreneurship
DePaul University
Driehaus College of Business
Department of Management & Entrepreneurship
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EDUCATION

Ph.D. in Business Administration May 2008
Florida International University
Major: Entrepreneurship
Dissertation title: The Role of Market Knowledge in Recognizing and Exploiting Entrepreneurial Opportunities in Technology Intensive Firms

D.Sc. in Business Administration Dec 2006
Turku School of Economics, Finland
Major: International Business
Dissertation title: Market Orientation in Markets for Technology – Evidence from Biotechnology Ventures (*Eximia cum laude approbatur*)

M.Sc. (Economics & Business Administration) May 2000
Turku School of Economics, Finland

ACADEMIC POSITIONS

2019 – present	DePaul University Professor & Coleman Chair of Entrepreneurship, Driehaus College of Business
2007-2019	University of Illinois at Chicago Assistant / Associate / Full Professor of Entrepreneurship, College of Business Administration. Tenured in 2013, promoted to Associate in 2013, promoted to Full in 2019.
2003-2007	Florida International University Visiting Assistant Professor of Entrepreneurship, 2006 – 2007

¹ <https://scholar.google.fi/citations?user=4hGHWDcAAAAJ&hl=en&oi=ao>

Graduate Assistant at the Entrepreneurship Center, 2005 – 2006
Visiting Scholar at the Entrepreneurship Center, 2003

2004 Stanford University, Scandinavian Consortium for Organizational Studies
Visiting scholar

1999 – 2002 Turku School of Economics, Finland
Researcher, Innomarket unit

PEER REVIEWED JOURNAL PUBLICATIONS

Caldwell Kate, Parker Harris Sarah & **Renko Maija** (in press). Motivation Among Social Entrepreneurs with Intellectual Disabilities: “Why They Act.” *Intellectual and Developmental Disabilities*.

Caldwell Kate, Parker Harris Sarah & **Renko Maija** (in press). Inclusive Outcomes in Social Entrepreneurship: “What Happens When They Act”. *Inclusion*.

Caldwell Kate, Parker Harris Sarah & **Renko Maija** (2019). Inclusive Management for Social Entrepreneurs with Intellectual Disabilities: “How They Act.” *Journal of Applied Research in Intellectual Disability*. 00:1–15. <https://doi.org/10.1111/jar.12662>

Moss Todd, **Renko Maija**, Block Emily & Meyskens Moriah (2018) Funding the Story of Hybrid Ventures: Crowdfunder Lending Preferences and Linguistic Hybridity. *Journal of Business Venturing*, Vol. 33, No. 5, 643-659.

Bullough Amanda, **Renko Maija** & Abdelzaher Dina (2017) Women’s business ownership: operating within the context of institutional and in-group collectivism. *Journal of Management*, Vol. 43, No. 7, 2037-2064.

Renko Maija & Freeman Michael J. (2017) How motivation matters: Conceptual alignment of individual and opportunity as a predictor of starting up. *Journal of Business Venturing Insights*, Vol. 8, November 2017, 56-63.

Parhankangas Annaleena & **Renko Maija** (2017). Linguistic style and crowdfunding success among social and commercial entrepreneurs. *Journal of Business Venturing*, Vol. 32, No. 2, 215–236.

Bullough Amanda & **Renko Maija** (2017). A Different Frame of Reference: Entrepreneurship and Gender Differences in the Perception of Danger. *Academy of Management Discoveries*, Vol. 3, No. 1, 21-41.

Hechavarría Diana M., Terjesen Siri A., Ingram Amy E., **Renko Maija**, Justo Rachida & Elam Amanda (2017) Taking care of business: the impact of culture and gender on

entrepreneurs' blended value creation goals. *Small Business Economics*, Vol. 48, No. 1, 225–257.

Renko Maija, Kundu Sumit K., Shrader Rodney, Carsrud Alan L. & Parhankangas Annaleena (2016) Liabilities, Advantages, and Buffers of Newness: How Young Age Makes Internationalization Possible. *Group & Organization Management*, Vol. 41, No. 6, 786–822.

Stenholm Pekka & **Renko Maija** (2016) Passionate Bricoleurs and New Venture Survival. *Journal of Business Venturing*, Vol. 31, No. 5, 595–611.

Caldwell Kate, Parker Harris, Sarah, & **Renko, Maija** (2016) Social entrepreneurs with disabilities: exploring motivational and attitudinal factors. *Canadian Journal of Disability Studies*, Vol. 5, No. 1, 211-244.

Renko Maija, Parker Harris Sarah & Caldwell Kate (2016) Entrepreneurial entry by people with disabilities. *International Small Business Journal*, Vol. 34, No. 5, 555-578.

Renko Maija, El Tarabishy Ayman, Carsrud Alan L. & Brännback Malin (2015) Understanding and measuring entrepreneurial leadership style. *Journal of Small Business Management*, Vol. 53, No. 1, 54–74.

Parker Harris Sarah, Caldwell Kate & **Renko Maija** (2014) Entrepreneurship by any other name: self-sufficiency versus innovation. *Journal of Social Work in Disability & Rehabilitation*, Vol. 13, No. 4, 317-349.

Tornikoski Erno & **Renko Maija** (2014) Timely creation of new organizations: imprinting effects of entrepreneurs' initial founding decisions. *M@n@gement*, Vol. 17, No. 3, 193-213.

Bullough Amanda, **Renko Maija** & Myatt Tamara (2014) Danger zone entrepreneurs: the importance of resilience and self-efficacy for entrepreneurial intentions. *Entrepreneurship Theory & Practice*. Vol. 38, No. 3, 473-499.

Renko Maija (2013) Early challenges of nascent social entrepreneurs. *Entrepreneurship Theory & Practice*. Vol. 37, No. 5, 1045–1069.

Bullough Amanda & **Renko Maija** (2013) Entrepreneurial resilience during challenging times. *Business Horizons*, Vol. 56, No.3, 343–350.

Parker Harris Sarah, **Renko Maija** & Caldwell Kate (2013) Accessing social entrepreneurship: perspectives of people with disabilities and key stakeholders. *Journal of Vocational Rehabilitation*, Vol. 38, No. 1, 35–48.

- Caldwell Kate, Parker Harris Sarah & **Renko Maija** (2012) The potential of social entrepreneurship: Conceptual tools for applying citizenship theory to policy and practice. *Intellectual and Developmental Disabilities*, Vol. 50, No. 6, 505-518.
- Zanakis Stelios, **Renko Maija** & Bullough Amanda (2012) Nascent entrepreneurs and the transition to entrepreneurship: Why do people start new businesses? *Journal of Developmental Entrepreneurship*, Vol. 17, No. 1, p. 1250001-1 – 1250001-25.
- Renko Maija**, Shrader Rodney C. & Simon Mark (2012) Perception of entrepreneurial opportunity: A general framework. *Management Decision*, Vol. 50, No. 7, 1233-1251.
- Siegel Donald S. & **Renko Maija** (2012) The role of market and technological knowledge in recognizing entrepreneurial opportunities. *Management Decision*, Vol. 50, No. 5, 797 – 816.
- Renko Maija**, Kroeck K. Galen & Bullough Amanda (2012) Expectancy theory and nascent entrepreneurship. *Small Business Economics*, Vol. 39, No. 3, 667-684.
- Hechavarria Diana M, **Renko Maija** & Matthews Charles H. (2012) The nascent entrepreneurship hub: goals, entrepreneurial self-efficacy and start-up outcomes. *Small Business Economics*, Vol. 39, No. 3, 685-701.
- Renko Maija**, Carsrud Alan & Brännback Malin (2009) The effect of a market orientation, entrepreneurial orientation, and technological capability on innovativeness: A study of young biotechnology ventures in the US and in Scandinavia. *Journal of Small Business Management*, Vol. 47, No. 3, 331-369.
- Brännback Malin, Carsrud Alan L., **Renko Maija**, Östermark Ralf, Aaltonen Jaana & Kiviluoto Niklas (2009) Growth and profitability in small privately held biotech firms: preliminary findings. *New Biotechnology*, Vol. 25, No. 5, 369-376.
- Carsrud Alan, Brännback Malin, Nordberg Leif & **Renko Maija** (2009) Cognitive maps and perceptions of entrepreneurial growth: a quasi-experimental study in the differences between technology entrepreneurs, corporate managers, and students. *Journal of Enterprising Culture*, Vol. 17, No. 1, 1-24.
- Renko Maija**, Brännback Malin & Carsrud Alan (2008) Sources, development and uses of innovation in modern biotechnology. *International Journal of Technoentrepreneurship*, Vol. 1, No. 4, 345-362.
- Jaakkola Elina & **Renko Maija** (2007) Critical Innovation Characteristics Influencing Acceptability of a New Pharmaceutical Product Format. *Journal of Marketing Management*, Vol. 23, No. 3-4, pp. 327-346.
- Brännback Malin, Carsrud Alan & **Renko Maija** (2007) Exploring the born global concept in

the biotechnology context. *Journal of Enterprising Culture*, Vol. 15, No. 1, pp. 79-100.

Tikkanen Joni & **Renko Maija** (2006) Developing innovation networks – the art of interorganisational collaboration in high-technology innovation. *International Journal of Entrepreneurship and Innovation Management*, 6(6), pp. 573-590.

Renko Maija, Carsrud Alan, Brännback Malin & Jalkanen Juho (2005) Building market orientation in biotechnology SMEs: balancing scientific advances. *International Journal of Biotechnology*, Vol. 7, No. 4, pp. 250-268.

Brännback Malin & **Renko Maija** (2002) Technological and strategic change in the Finnish pharmaceutical industry: the emergence of a cluster. *Pharmaceuticals Policy and Law*, Vol. 5/ 2002, pp. 27-40.

OTHER ACADEMIC PUBLICATIONS

Renko Maija & Freeman Michael (2019) Entrepreneurship by and for Disadvantaged Populations: Global Evidence. Forthcoming in: *The Oxford Handbook of Corporate Social Responsibility: Psychological and Organizational Perspectives*, edited by A. McWilliams, D.E. Rupp, D. Siegel, G. Stahl, and D. Waldman. Oxford University Press.

Renko Maija, Moss Todd W. & Lloyd Anna (2019) Crowdfunding by non-profit and social ventures. Forthcoming in: *Handbook of Research on Crowdfunding*, edited by H. Landstrom, A. Parhankangas & C. Mason. Edward Elgar, UK.

Renko Maija (2019) Book review: Creating resilient economies: Entrepreneurship, growth and development in uncertain times, *Journal of Urban Affairs*, Vol. 41, Issue 1, p. 138-140.

Carsrud Alan L., **Renko Maija**, Brännback Malin (2018) Understanding entrepreneurial leadership: who leads a venture does matter. In: *Research Handbook on Entrepreneurship and Leadership*, edited by R. T. Harrison and C. M. Leitch, Edward Elgar, UK. 195-217.

Renko Maija (2017) Entrepreneurial leadership. In: *The Nature of Leadership*, 3rd edition, edited by David Day and John Antonakis. SAGE publications. Pages 381-408.

Caldwell, Kate, Parker Harris, Sarah & **Renko, Maija** (2017) Women, disability & entrepreneurship. In: *The Routledge Companion to Global Female Entrepreneurship*, edited by Colette Henry, Teresa Nelson and Kate Lewis.

- Moss Todd, **Renko Maija** & Meyskens Moriah (2016) Gender and Institutions in Prosocial Crowdfunding. *Frontiers of Entrepreneurship Research*, Vol. 36, Iss. 1, Article 1. Available at: <https://digitalknowledge.babson.edu/fer/vol36/iss1/1>
- Renko Maija**, Bullough Amanda & Saeed Saadat (2016) Entrepreneurship under adverse conditions: Global study of individual resilience and self-efficacy. *Best Paper Proceedings of the 2016 Academy of Management Meeting*. 18103; doi:10.5465/AMBPP.2016.290
- Parhankangas, Annaleena & **Renko, Maija** (2015) Language of Business Versus Language of Kindness: A Comparison of Crowdfunding Campaigns of For-profit and Social Entrepreneurs. *Frontiers of Entrepreneurship Research 2015*, Vol. 35, No. 2, Article 1. Available at: <http://digitalknowledge.babson.edu/fer/vol35/iss2/1>
- Schjoedt Leon, **Renko Maija** & Shaver Kelly G. (2014) Looking into the Future: Valid Multiple- and Single-Item Measures in Entrepreneurship Research. In: *Handbook of Research Methods and Applications in Entrepreneurship and Small Business*, edited by Alan Carsrud & Malin Brännback. Edward Elgar, UK. Pages 112-135.
- Renko Maija**, El Tarabishy Ayman, Carsrud Alan L. & Brännback Malin (2012) Entrepreneurial Leadership and the Family Business. In: *Understanding Family Businesses - Undiscovered Approaches, Unique Perspectives, and Neglected Topics*, edited by Alan Carsrud & Malin Brännback. Springer: International Studies in Entrepreneurship- series, Vol. 15, 169-184.
- Renko Maija** (2012) Market orientation. In: *Encyclopedia of New Venture Management*, edited by Matt Marvel. SAGE, 323-325.
- Renko Maija** (2011) Differences in the strategic orientations of Nordic and US-based young biotechnology ventures. In: *Internationalisation, Innovation & Entrepreneurship: New Ventures in Life Science*, edited by Marian V. Jones & Colin Wheeler. Edward Elgar, 39-63.
- Carsrud Alan, **Renko Maija** & Brännback Malin (2008) Strategy and strategic thinking in biotechnology entrepreneurship. In: *Handbook of Bioentrepreneurship*, International Handbook Series on Entrepreneurship, Vol. 4. Edited by Palzelt, H. & Brenner, T. Springer Science and Business Media, 83-104.
- Renko Maija**, Carsrud Alan & Brännback Malin (2008) The living dead – Why they turned out that way? *Frontiers of Entrepreneurship Research*, Vol. 28, Issue 13, Article 3. Available at: <http://digitalknowledge.babson.edu/fer/vol28/iss13/3>
- Renko Maija** & Haar Jerry (2008) Innovation and entrepreneurship among born global enterprises. In: *Small Firm, Global Markets, Competitive Challenges in the New Economy*, Edited by Jerry Haar & Jorg Meyer-Stamer, Palgrave Macmillan, 86-103.

Renko Maija (2006) Sourcing market knowledge in biotechnology. *Regional Development in the Knowledge Economy*, edited by Philip Cooke & Andrea Piccaluga, Routledge and Regional Studies Association, 111-134.

Kundu Sumit K. & **Renko Maija** (2005) Explaining export performance: A comparative study of international new ventures in Finnish and Indian software industry. *Advances in Entrepreneurship, Firm Emergence, and Growth*, Volume 8, edited by Dean A. Shepherd and Jerome A. Katz, pp. 43-84, Elsevier 2005.

Orava Markus & **Renko Maija** (2002) Globalization in the field of pharmaceutical contract research – creating value through networks. In: *Viewpoints on the economic dimension of globalization*. Publications of Turku School of Economics and Business Administration, A-Series. Edited by Niina Nummela, 115-132.

PRACTITIONER AND POLICY PUBLICATIONS

Niemelä Pyry, Renko Maija, Nikoskinen Tuomas, Heinonen Jarna, Hytti Ulla, Lindberg Jukka, Ray Kaija, Kaarnasaari Anne, Savela Kati, Kallionpää Pekka, Kämäräinen Vesa, Pakarinen Jaana (2017) Entrepreneurship by people with disabilities and its support (published in Finnish only). Publications of the Government's analysis, assessment and research activities 22/2017, *The Finnish Prime Minister's Office* (Published Feb 16th, 2017). <http://tietokayttoon.fi/julkaisu?pubid=17804>

Pollack Jeff, Louie Ryan K., Renko Maija & Shaver Kelly (co-editors) (2015) "Behavioral determinants and motivation", published by the *Kauffman Foundation* in the "State of the Field" series. Available at: <http://www.kauffman.org/microsites/state-of-the-field/topics/background-of-entrepreneurs/behavioral-determinants-and-motivation>

REFEREED CONFERENCE PRESENTATIONS

2019:

Academy of Management Annual Conference, August, Boston, MA:

- Moss, T., Renko, M. & Bort, J.: The Story Behind the Story: Microfoundations of Hybrid Communication by Microenterprises.
- Parhankangas, A., Renko, M. & McWilliams, A.: He Says, She Says: The Impact of Gender-Specific Linguistic Style on Crowdfunding Outcomes.

Babson College Entrepreneurship Research Conference, June, Babson College, MA:

- Moss, T., Renko, M. & Bort, J.: Exploring the Antecedents of Hybrid Claims by Microentrepreneurs: A Microfoundations Approach.
- Renko, M., Chan, C. & Parhankangas, A.: Who Delivers In Crowdfunding? Optimism Bias, Overconfidence, And On-time Delivery Of Crowdfunding Rewards.

2018:

15th Annual Social Entrepreneurship Conference, November, University of Southern California, Los Angeles:

- Moss, T., Renko M. and Bort J.: “Exploring the Antecedents of Hybrid Claims by Microentrepreneurs: A Microfoundations Approach”. (Winner of the conference best paper award)

Babson College Entrepreneurship Research Conference, June, Waterford, Ireland:

- Parhankangas Annaleena, Renko Maija & McWilliams Abigail: He Says, She Says: The Implications of Gender-Specific Linguistic Features on Crowdfunding Outcomes.
- Renko Maija & Stenholm Pekka: Entrepreneurial Identity as a Key Mechanism for Realizing the Benefits of Bricolage: Evidence from a Training Program.

2017:

Diana International Conference on Women’s Entrepreneurship Research, October, Kansas City, Missouri:

- Renko Maija, Byrne Janice & Bullough Amanda: Personal adversity as a motive for women’s entrepreneurship: conceptual development and implications for policy and pedagogy.
- Brännback Malin, Nikou Shahrokh, Carsrud Alan & Renko Maija: Re-examining gendered entrepreneurial intentions: fuzzy-set qualitative comparative analysis and unravelling methodological dilemmas.

Midwest Academy of Management Annual Conference, October, Chicago, IL:

- Renko Maija & Tornikoski Erno: The interaction effects of earlier experiences and uncertainties on the speed of organizational emergence - an empirical test among nascent entrepreneurs.

Academy of Management Annual Conference, August, Atlanta, GA:

- Renko Maija: The Perils and promise of international opportunities.

2016:

Academy of Management Annual Conference, August, Anaheim, CA:

- Renko Maija, Bullough Amanda & Saeed Saadat: Entrepreneurship under adverse conditions: Global study of individual resilience and self-efficacy.

Babson College Entrepreneurship Research Conference, June, Bodø, Norway:

- Renko Maija & Stenholm Pekka: Bricolage and the development of entrepreneurial identity.
- Moss Todd, Renko Maija & Meyskens Moriah: Gender and Institutions in Prosocial Crowdfunding.

The 28th Global Research Symposium on Marketing and Entrepreneurship, August, Chicago, IL:

- Parhankangas Annaleena & Renko Maija: Language of business versus language of kindness: A comparison of crowdfunding campaigns of for-profit and social entrepreneurs.

2015:

Babson College Entrepreneurship Research Conference, June, Babson College, MA:

- Hechavarria Diana, Renko Maija & Kickul Jill: Financing social entrepreneurship: Evidence from the Panel Study of Entrepreneurial Dynamics.
- Parhankangas Annaleena & Renko Maija: Language of business versus language of kindness: A comparison of crowdfunding campaigns of for-profit and social entrepreneurs.

HBS/ JIBS workshop on institutions and international business, May, Harvard Business School, MA:

- Moss, Todd, Renko, Maija & Meyskens, Moriah: Exploring the nexus of gender and institutions in crowdfunded microloans.

2014:

Academy of Management Annual Conference, August, Philadelphia, PA:

- Urbig Diemo, Monsen Erik, Renko Maija, Schjoedt Leon & El Tarabishy Ayman: Emergence of entrepreneurship: locus of control moderating the effect of self-efficacy.

2013:

Academy of Management Annual Conference, August, Lake Buena Vista, FL:

- Bullough Amanda, Renko Maija & AbdelZaher Dina: Women's entrepreneurship: Operating within the context of institutional and in-group collectivism.
- Ofstein Laurel, Shrader Rodney & Renko Maija: Innovating in the entrepreneurial firm: Boundary spanning activities and absorptive

capacity.

- Renko Maija & Yli-Renko Helena: Sold, not bought: How market orientation drives acquisitions of private biotechnology ventures.

Babson College Entrepreneurship Research Conference, June, Lyon, France:

- Renko Maija & Bullough Amanda: Business creation under adverse conditions: a global study of the importance of entrepreneurial resilience.
- Stenholm Pekka & Renko Maija: Passionate entrepreneurs improvise more with their resources – and that helps them stay afloat.

2012:

9th Annual Satter Conference on Social Entrepreneurship, November, New York University:

- Renko Maija, Parker Harris Sarah & Caldwell Katherine E.: Recognizing opportunities for social entrepreneurship: Inductive study of social entrepreneurs with disabilities.

The 25th Global Research Symposium on Marketing and Entrepreneurship, August, Chicago, IL:

- Shrader Rod, Renko Maija & Ofstein Laurel F.: Boundary spanning in the entrepreneurial firm: effects on innovation.

Academy of Management Annual Conference, August, Boston, MA:

- Renko Maija, Parker Harris Sarah & Caldwell Katherine E.: “My heart is in that interest too”: recognizing opportunities for social entrepreneurship.
- Ofstein Laurel F., Shrader Rodney C. & Renko Maija: Boundary spanning in the entrepreneurial firm: effects on innovation and firm performance.

European Group for Organizational Studies (EGOS) Conference, July, Helsinki, Finland:

- Renko Maija, Yli-Renko Helena & Laaksonen Laura: Designed to be acquired? The case of private technology ventures.

Babson College Entrepreneurship Research Conference, June, Texas Christian University:

- Renko Maija & Bullough Amanda: Do innovations enhance new venture performance? Evidence from the Kauffman Firm Survey.
- Renko Maija, Brännback Malin, Carsrud Alan, Kiviluoto Niklas & Ketonen Timo: Do angry birds fly better following a mighty eagle? Exploring the relationships of entrepreneurial leadership and entrepreneurial orientation with innovative performance.

2011:

ICSB-George Washington University Business Creation Conference, October, Washington DC:

- Renko Maija: Innovations and the performance of new ventures: evidence

from the Kauffman Firm Survey.

Academy of Management Annual Conference, August, San Antonio, TX:

- Bullough Amanda, Renko Maija & Myatt Tamara: The effects of danger on entrepreneurial intentions: mediating roles of resilience and self-efficacy.

Babson College Entrepreneurship Research Conference, June, Syracuse, NY:

- Ofstein Laurel & Renko Maija: The nature of experience: a social cognitive perspective on the drivers of entrepreneurial intentions.
- Tornikoski Erno & Renko Maija: Influence of initial opportunity characteristics on time to organizational emergence.

2010:

7th Annual Satter Conference on Social Entrepreneurship, November, New York University:

- Renko Maija: Nascent social entrepreneurs: who makes it and why?
- Martin Bruce, Honig Benson, De Clercq Dirk, Renko Maija & Parker Sarah: Social entrepreneurship and persons with disabilities: a comparison of entrepreneurial training programs.

Academy of Management Annual Conference, August, Montreal, Canada:

- Renko Maija, Reynolds Paul & Carsrud Alan: Financial slack resources, firm birth and early growth.

DIANA International Research Conference, August, Banff, Canada:

- Renko Maija: Gender differences in entrepreneurial passion, entrepreneurial experience, and entrepreneurial intentions.

Babson College Entrepreneurship Research Conference, June, Lausanne, Switzerland:

- Monsen Erik, Urbig Diemo, Renko Maija, El Tarabishy Ayman & Schjoedt Leon: Explaining entrepreneurial intent and behavior: Moderating effects of efficacy and control beliefs.

2009:

2009 Business Creation Symposium, October, Washington DC:

- Renko Maija, Reynolds Paul D. & Carsrud Alan L.: Lacking resources and slack resources: what makes a difference for new firm survival and growth?

Research Symposium on Marketing and Entrepreneurship, August, Chicago, IL.:

- Zhang Haisu & Renko Maija: An entrepreneurial context: Is innovation still a missing link?
- Renko Maija: The unexplored consequences of market orientation – effect

on entrepreneurial exit strategies.

Academy of Management Annual Conference, August, Chicago, IL.:

- Brännback Malin, Östermark Ralf, Carsrud Alan, Renko Maija & Aaltonen Jaana: The fragile link between profitability and growth in small biotech firms: An exploratory study.
- Renko Maija, El Tarabishy Ayman & Carsrud Alan: Entrepreneurial leadership – construct refinement and scale development.

Babson College Entrepreneurship Research Conference, June, Babson College, MA.:

- Brännback Malin, Östermark Ralf, Carsrud Alan, Renko Maija & Aaltonen Jaana: Is it a lemon or a cherry? Markov modeling of entrepreneurial growth and profitability.
- Renko Maija, El Tarabishy Ayman & Carsrud Alan: Entrepreneurial leadership – construct refinement and scale development.

2008:

5th Annual Symposium on the PSED, November, Clemson University, SC.:

- Kroeck, K. Galen, Renko Maija & Bullough Amanda: Expectancy theory and entrepreneurial outcomes.
- Renko Maija & Baltrusaityte-Axelsson Jurgita: Nascent entrepreneurs' perceptions of the entrepreneurial climate in the USA and Latvia.

Academy of International Business Conference, June, Milan, Italy:

- Lopez Luis, Renko Maija & Kundu Sumit: Born globals or born regionals? Evidence from young software firms in Finland and Costa Rica.

Research Symposium on Marketing and Entrepreneurship, June, Stockholm, Sweden:

- Renko Maija & Baltrusaityte-Axelsson Jurgita: When do entrepreneurial intentions lead to entrepreneurial actions?

Babson College Entrepreneurship Research Conference, June, Chapel Hill, NC.:

- Renko Maija, Carsrud Alan & Brännback Malin: The living dead – Why they turned out that way?

2007:

CLADEA, the Council of Latin American Management Schools 40th Anniversary Conference, October, Florida International University, Miami, FL.:

- Renko Maija, Reynolds Paul & Carsrud Alan: Lacking resources and slack resources: What makes a difference for new firm survival and growth?

Tenth Anniversary McGill Conference on International Entrepreneurship, September,

University of California Los Angeles, CA.:

- Lopez Luis, Renko Maija & Kundu Sumit: Internationalization of young software firms in Finland and Costa Rica.

International Council for Small Business Conference, June, Turku, Finland:

- Renko Maija, Bullough Amanda, and Zanakis Steve: Survival of nascent enterprises – In search for an explanation.

2006:

Academy of Management Annual Conference, August, Atlanta, GA.:

- Renko Maija and Reynolds Paul: Profiling the growth oriented nascent entrepreneur in the US – evidence from representative samples.

Research Symposium on Marketing and Entrepreneurship, August, Chicago, IL.:

- Renko Maija: Market orientation in markets for technology – Evidence from entrepreneurial biotechnology firms.

Academy of International Business Conference, June, Beijing, China.

- Renko Maija and Kundu Sumit: The dynamics of new venture internationalization: Some testable propositions.

2005:

2nd Symposium on the Entrepreneurship – Innovation – Marketing Interface, October, Karlsruhe, Germany:

- Renko Maija: Market orientation in markets for technology.

Babson College Entrepreneurship Research Conference, June, Babson College, MA.:

- Renko Maija: Market knowledge in young technology ventures.

50th World Conference of the International Council for Small Business (ICSB), June, Washington DC:

- Renko Maija: Integrating market knowledge into R&D – Typology of challenges in young biotechnology firms.

2004:

Fourth Biennial McGill Conference on International Entrepreneurship, September, Montreal:

- Renko Maija and Kundu Sumit: Internationalization of born global firms: intentions, resources, and performance.

11th International Product Development Management Conference, June, Dublin, Ireland:

- Tikkanen Joni and Renko Maija: Developing innovation networks – the art of interorganizational collaboration in high-technology innovation.

INVITED TALKS AND PRESENTATIONS

2019:

Crowdfunding: Moving from Phenomenon-Based to Theory-Building. Panelist at a professional development workshop, *Academy of Management Annual Conference*, Boston, MA, Aug 9-13, 2019.

Research on women entrepreneurs. Luncheon speaker at “Fund Her” Luncheon by *DyMynd Angels*, June 20, 2019.

Relevance & Entrepreneurship Research. Panelist at the *Great Lakes Entrepreneurship Network (GLEN) conference*, May 17, 2019, University of Minnesota.

Talk on International Entrepreneurship at *Florida International University* doctoral seminar (Department of International Business), March 27, 2019.

Adversity and Entrepreneurial Cognition: Differences in Resilience, Self-efficacy, and Entrepreneurial Intent across Stable and Adverse Countries, *IPAG Business School* (Paris, France), Entrepreneurship research seminar, March 13, 2019.

2018:

Entrepreneurial well-being: lessons from entrepreneurs with disabilities. Presenter at a symposium on ‘Social Change and Social Ventures’, *Academy of Management Annual Conference*, Chicago, IL, Aug 10-14, 2018.

Adversity and Entrepreneurial Cognition: Differences in Resilience, Self-efficacy, and Entrepreneurial Intent across Stable and Adverse Countries, *Northern Illinois University*, Department of Management, May 1, 2018.

2017:

Entrepreneurship and disability. Presentation at the *2017 Kauffman Entrepreneurship Scholars Conference*, October 5-7, 2017, Kansas City, Missouri.

Diversity at the Interface: Organizations’ Involvement in Important Social Issues. Panelist and presenter at a professional development workshop, *Academy of Management Annual Conference*, Atlanta, GA, Aug 4-8, 2017.

What to do to be successful in first few years as a faculty member? Panelist at the *Great Lakes Entrepreneurship Network (GLEN) conference*, May 18-20, 2017, Syracuse University.

2015:

Finding and selecting journals. Presentation at *the Doctoral Consortium of the Global Research Symposium on Marketing and Entrepreneurship*, Aug 12th, 2015, Chicago IL.

2014:

The alignment of entrepreneurial goals and progress in the start-up process. Presentation at the *Kauffman Emerging Scholars Conference*, Oct 9-10, 2014, Kansas City.

Barriers to entrepreneurship for people with disabilities: Focus on financial and social barriers. Symposium presentation at the *Academy of Management Annual Conference*, Philadelphia, PA, August 1-5, 2014.

2013:

Business concept. Presentation at the Illinois Department of Veterans' Affairs event "*Mission: Veterans 2 Entrepreneurs*" training seminar, Dec 19th, 2013.

What is your advice from what you have learned after being an assistant professor? Panelist at the *Great Lakes Entrepreneurship Network (GLEN) conference*, May 17-18, 2013, Ohio State University.

Social Impact Metrics. Presentation at the George Washington University's "*Egypt: Social Entrepreneurship and Corporate Social Responsibility*"-program. (March 2013).

2012:

Gender Perspectives to Innovation: Developing a Research Agenda. Facilitator at a professional development workshop, *Academy of Management Annual Conference*, August 3-7, 2012, Boston, MA.

2011:

Entrepreneurial passion and self-efficacy in the development of entrepreneurial intent and behaviors. Symposium presentation at the *Academy of Management Annual Conference*, San Antonio, Texas, August 12-16, 2011.

Educators' Forum: How Can We Get This Done? Panelist at the *12th Annual Social Enterprise Summit*, October 30th—November 2nd, 2011, Chicago, IL.

2010 :

Entrepreneurial passion, self-efficacy, and entrepreneurial intent. Symposium presentation at the *Academy of Management Annual Conference*, August 6-10, 2010, Montreal, Canada.

Women's entrepreneurial intentions and the effects of danger and conflict. Symposium presentation at the *Academy of Management Annual Conference*, August 6-10, 2010, Montreal, Canada.

Social entrepreneurs and people with disabilities. Presentation at the *UIC/UIUC faculty workshop on entrepreneurship education across the disciplines*. May 7, 2010.

2009:

When do entrepreneurial intentions lead to entrepreneurial actions? Presentation at the Marketing -Entrepreneurship Special Interest Group, *AMA Winter Marketing Educators Conference*, Tampa, FL. (February 2009).

2008:

The effect of a market orientation, entrepreneurial orientation, and technological capability on innovativeness: A study of young biotechnology ventures in the US and in Scandinavia. Presentation at the *Fourth Annual Office Depot Research Forum* (JSBM paper development workshop), Ft Lauderdale, FL, April 19th, 2008.

The role of market knowledge in recognizing entrepreneurial opportunities in technology intensive firms. Presentation at the *Greif Research Symposium on Entrepreneurship*, University of Southern California, Los Angeles, March 20-22, 2008.

HONORS, GRANTS AND AWARDS

- Co-investigator on a \$2.4M grant awarded by the National Institute on Disability, Independent Living, and Rehabilitation Research (NIDILRR) for the Employment of Individuals with Disabilities project. Principal investigator: Fabricio Balcazar from UIC's Department of Disability and Human Development. Funding period: 2019-2023.
- Best Paper Award at the 15th Annual Social Entrepreneurship Conference, University of Southern California, Nov 2-3, 2018. Award sponsored by D'Amore-McKim School of Business, Northeastern University. Winning paper: Moss, T., Renko M. and Bort J.: "Exploring the Antecedents of Hybrid Claims by Microentrepreneurs: A Microfoundations Approach".
- Journal of Business Venturing, Best Reviewer of 2017 award.
- Finalist for the Best Paper Award at the Diana International Conference on Women's Entrepreneurship Research 2017 for the paper co-authored with M. Brännback, S. Nikou and A. Carsrud: "Re-examining gendered entrepreneurial intentions: fuzzy-set qualitative

comparative analysis and unravelling methodological dilemmas”.

- Dean’s Letter of Recognition for Outstanding Teaching 2016/2017 Academic Year
- Winner of the 2016 Babson College Entrepreneurship Research Conference G. Dale Meyer Best Paper Award for the most relevant research in social entrepreneurship for the paper “Gender and Institutions in Prosocial Crowdfunding”, co-authored with Todd Moss and Moriah Meyskens.
- Co-investigator on a \$592,000 grant awarded by the National Institute on Disability, Independent Living, and Rehabilitation Research (NIDILRR) for the Partners of Refugees in Illinois Disability Employment (PRIDE) project to improve employment outcomes for refugees with disabilities who immigrate to the United States. Principal investigators: Mansha Mirza and Rooshey Hasnain from UIC’s Department of Disability and Human Development. Funding period: 2016-2018.
- Nominated for the 2016 Carolyn B. Dexter Award of the Academy of Management for the paper: Entrepreneurship under adverse conditions: Global study of individual resilience and self-efficacy, co-authored with Amanda Bullough and Saadat Saeed.
- Co-Principal Investigator (together with Sarah Parker Harris, UIC’s Department of Disability and Human Development) on a \$300,000 grant awarded by the Coleman Foundation for The Chicagoland Entrepreneurship Education for People with Disabilities (CEED) project. Funding period Jan 2015 – Dec 2016.
- Recipient of multiple research awards / grants from the UIC College of Business, UIC Faculty Scholarship Support Program and UIC Managerial Studies Department Research and Development Award Program.
- Favorite MBA professor award (voted by the students), University of Illinois at Chicago 2013 (April 2013).
- Principal Investigator (together with Sarah Parker, UIC’s Department of Disability and Human Development) on a \$40,000 grant awarded from UIC Chancellor's Discovery Fund for Multidisciplinary Pilot Research for proposal "Participation through Innovation: Social entrepreneurship as a pathway to employment for people with disabilities". Funding period July 2010 – June 2012.
- Awarded \$10,000 as the Principal Investigator by The Ewing Marion Kauffman Foundation for proposal “Why does women's participation in entrepreneurship still lag that of men? An empirical study of recent business school graduates”. Funding period July 2010 – August 2011.
- Invited participant at the University of North Carolina Entrepreneurship Boot Camp on minority business enterprise (MBE) and women business enterprises (WBE), July 8-10, 2009.
- Best Innovation Paper award, Council of Latin American Management Schools 40th Anniversary Conference (CLADEA), October 28-31, 2007.
- 2005 Kauffman Foundation Dissertation Fellowship Award
- Throughout my career as a doctoral student, I raised altogether \$ 110,000 from nine different foundations (private and governmental) in Finland to support my studies, research, and the 2003-2004 research exchanges in the US.

SERVICE TO THE PROFESSION

Editor:

- Elgar Impact of Entrepreneurship Research series (Edward Elgar Publishing). Co-editor of a book series with Norris Krueger and Friederike Welter (ongoing)
- Editor of a virtual Special Issue of *Entrepreneurship Theory & Practice* on ‘Crowd-funded Entrepreneurial Opportunities’, together with T.H. Allison, C. Guenther, M. Maula & J.M. Pollack. (September 2018 - ongoing)
- Consulting Editor of *International Small Business Journal* (May 2019 - ongoing)

Journal editorial board memberships:

- Entrepreneurship Theory & Practice editorial review board, 2018 - ongoing
- International Small Business Journal editorial board, 2017- ongoing
- Small Business Economics editorial review board, 2017- ongoing
- Journal of Management editorial review board, 2015 - ongoing
- Management Decision review board, 2014- ongoing
- Journal of Business Venturing review board, 2013- ongoing

Other reviewer service:

- Member of the Babson College Entrepreneurship Research Conference Board of Reviewers, 2019-2021.
- Ad hoc reviewer for the Babson Conference 2016, 2017, 2018.
- Member of the award committee for the Gerald E. Hills Best Paper Award by the American Marketing Association Entrepreneurial Marketing SIG, 2009- ongoing.
- Ad Hoc Reviewer for Academy of Management Journal; Journal of Small Business Management; Management International Review; Journal of Business Ethics, Journal of Business Research, Journal of Management Studies and other journals.
- Reviewer, Academy of Management Annual Meetings, Entrepreneurship Division, 2006 - ongoing

Mentorship and professional development:

- Faculty mentor at the Entrepreneurship Division Doctoral Consortium at the Academy of Management Annual Meeting, Aug 9-13, 2019, Boston, MA.
- Faculty mentor at the Entrepreneurship Division Early Career Consortium at the Academy of Management Annual Meeting, Aug 9-13, 2019, Boston, MA.
- Facilitator of Professional Development Workshop on “Bringing Entrepreneurship Concepts to Life through Gamification” at the Academy of Management Annual Meeting, Aug 9-13, 2019, Boston, MA.
- Faculty mentor at the Entrepreneurship Division Doctoral Consortium at the Academy of Management Annual Meeting, Aug 10-14, 2018, Chicago, IL.
- Facilitator of Professional Development Workshop on “Bringing Entrepreneurship Concepts to Life through Gamification” at the Academy of Management Annual Meeting, Aug 10-14, 2018, Chicago, IL.
- Faculty mentor at the Kauffman Entrepreneurship Mentoring Workshop, Chicago, January 8-

9, 2017 and January 8-9, 2012.

- Co-chair of the Professional Development Workshop on “How Can We Make Entrepreneurship Research Relevant?” at the Academy of Management Annual Meeting, Aug 4-8, 2017, Atlanta, GA.
- Co-chair of the Professional Development Workshop on “Entrepreneurship Under Adverse Conditions” at the Academy of Management Annual Meeting, Aug 5-9, 2016, Anaheim, CA.
- Co-chair of the Professional Development Workshop on “Get Creative! Data Collection Under Adverse Conditions” at the Academy of Management Annual Meeting, Aug 9-13, 2013, Lake Buena Vista, FL.
- Coach for entrepreneurship division discussion paper session “New ventures and Innovation” at the 2011 Annual Meeting of the Academy of Management, San Antonio, Texas, August 12-16, 2011.
- Member (workshops chair) of the 2010 International Council for Small Business (ICSB) World Conference Committee.

SERVICE TO THE DEPARTMENT, COLLEGE AND UNIVERSITY

Department:

- Co-lead of the undergraduate management curriculum revision committee (Spring 2019)
- In charge of establishing undergraduate entrepreneurship minor (Fall 2016)
- Member of the Faculty Advisory Committee (2014-2015; 2016-2017)
- Committee member, Management hiring committee (Fall 2014, Spring 2015)
- Committee member, Marketing hiring committee (Spring 2013, Fall 2013)
- Committee member, departmental bylaws committee (September 2011 – April 2012)
- Committee Member, Entrepreneurship hiring committee (2010-2011).
- Committee Co-Chair, Undergraduate entrepreneurship curriculum development committee. (October 2007 - November 2008).

College:

- Committee Member, MBA Program Committee (2008-2017).
- Faculty Advisor, Net Impact student group (2008 - ongoing).
- Faculty advisor, Best Buy case competition for MBA students, April 2008.

University:

- Institutional Lead for UIC in the Discovery Partners Institute cross-cutting working group on Entrepreneurship and Technology Transfer. (October 2018 – August 2019)
- Member of the search committee for Assistant Vice Chancellor for UIC Extended Campus (Spring 2019)
- Co-taught (with Professor Shrader) a course on “Entrepreneurship Leadership” in the UIC Chance Program for high school students (Spring 2013, Spring 2014, Spring 2015).
- University Faculty Senate Service, April 2008 - May 2011.

- Committee Member, External relations committee, Faculty Senate. (August 2008 - May 2010).
- Committee Member, Research committee, Faculty Senate. (August 2008 - May 2010).

Dissertation Committee Member:

- Javier Monllor, UIC Managerial Studies dept (defended dissertation in Nov 2010).
- Melike Findikoglu, UIC IDS dept (defended dissertation in Nov 2011).
- Esi Abbam Elliott, UIC Managerial Studies dept (defended dissertation in May 2012).
- Laurel Ofstein, UIC Managerial Studies dept (defended dissertation in Feb 2013).
- Kate Caldwell, UIC Dept. of disability and human development (defended dissertation in March 2014).
- Lez Trujillo, UIC Managerial Studies dept (defended dissertation in May 2019)
- Bingqing Wu, UIC Managerial Studies dept (defended dissertation in May 2019)
- Chih-Chieh (Jay) Hsu, UIC Dept. of disability and human development (ongoing)
- Christina Danguilan, UIC Dept. of disability and human development (ongoing)

External dissertation examiner:

- Anna Vuorio (2017): Opportunity-specific entrepreneurial intentions in sustainable entrepreneurship”. LUT School of Business and Management, Finland.

SERVICE TO THE COMMUNITY

- Chair of the local volunteer committee, Social Enterprise Alliance Summit '19. Chicago, IL, Sep 9-11, 2019.
- In a collaborative effort, built and taught the first UIC-SEA Social Enterprise Certificate Program pilot, offered to the public through UIC's Extended Campus in Spring 2019. Planned the content and organized the delivery of the course for a mix of 21 UIC students (graduate and undergraduate) and 23 professionals from the social enterprise community in Chicago (<https://ec.uic.edu/social-enterprise-certificate/>)
- Organizer and trainer in the Coleman Foundation-sponsored Chicagoland Entrepreneurship Education for People with Disabilities (CEED) training program, including the community Summit in December 2016. (<http://www.ceedproject.org/>)
- As a part of my social entrepreneurship classes at UIC, student teams work with Chicago-area social enterprises and help them develop strategies for impact and growth. (Student blog post about the class: <http://blog.business.uic.edu/blog/liautaud-student-posts/hands-on-experience-in-social-entrepreneurship-at-uic-liautaud>)
- Organizer of a “Participation Through Innovation” workshop on business planning for people with disabilities, Oct. 29, 2011, Chicago. (Organized together with Assistant Professor Sarah Parker Harris from UIC's Dept. of Disability and Human Development).

TEACHING

Doctoral classes taught: (1) Entrepreneurship seminar at University of Illinois at Chicago in Spring 2010 and 2012, co-taught with other entrepreneurship faculty members. (2) Doctoral seminar on entrepreneurship at Hanken School of Economics, Helsinki, Finland, in May 2014 and May 2015, co-taught with Dr. Pia Arenius.

Graduate (MBA) (at University of Illinois at Chicago): Entrepreneurship; Social Entrepreneurship; Strategic Management

Undergraduate (at University of Illinois at Chicago): Introduction to Entrepreneurship (both traditional and fully online versions); Social Entrepreneurship

Undergraduate (at Florida International University 2005-2007): Business Plans; Introduction to Entrepreneurship; Strategic Management; Small Business Management

Taught an intensive 2-day seminar on Design thinking & innovation to students at IPAG Business School in Paris France, March 14-15, 2019.